

LOUISIANA STATE UNIVERSITY SCHOOL ART  
SPRING INTERSESSION

**ARTNYC**  
**May16-26, 2018**

Course Title: Art 1001/2880/4020/7700

Professor: Loren Schwerd  
Telephone: 225-772-8814  
E- mail: [lschwerd@lsu.edu](mailto:lschwerd@lsu.edu)  
Office: rm 248 Studio Art Shops

Introduction:

To fully experience the power of art requires the opportunity for close observation, space to investigate the work from multiple vantage points, and time for deep contemplation. For this concentrated period of study, our classroom will be the numerous museums and galleries located throughout New York City. From our home base in Midtown Manhattan we will venture to numerous cultural institutions such as, the Museum of Modern Art, The Museum of Art and Design, PS1 Contemporary Art Center, The International Center for Photography, DIA Beacon, and art galleries in Manhattan and Brooklyn. We will visit with working artists in their studios and the workplaces of other arts professionals. I have selected an itinerary that will access a diverse sample of the visual art offerings in New York. (see itinerary)

Distinct Course Objectives:

1001 Will focus on the acquisition of the tools and vocabulary for identifying the form, content, and context of contemporary art works.

2880 Will focus on the acquisition of tools for identifying the form, content, and context of contemporary art works and an in-depth analysis of the compositional elements and principles that give substance to ideas.

4020/4880

Will focus on interpretation, critical reading of museum wall text, artist/curatorial statements, as well as the identification of art historical and contemporary contexts for the work.

7700 In addition to the focus on interpretation, critical reading and the identification of an art historical, contemporary, and institutional context, MFA students will be challenged to locate their individual art practice within these frameworks.

Format:

The day-to-day activities associated with all sections of the course will be largely the same: visiting museums, engaging in group discussions, performing web research and formulating individual writing and research projects, however the scope of the research will vary depending on class standing.

Each morning, we will meet in the hotel café to share research regarding the artists/exhibitions/institutions before heading out to the museum as a group. Students enrolled at the 2000, 4000, or 7000 levels will be assigned selected research topics. I will encourage students in each course section to work collaboratively to compile their research but, rather than holding separate discussions, I hope to facilitate an environment where students who are more advanced in their studies are challenged to teach their classmates. After departing the museum, the class will gather to discuss our responses, ask questions, and distribute research topics for the following day.

At the museum, students will explore on their own, jotting down questions and observations and we will gather to discuss our responses before breaking for the evening.

Research:

All students will keep a journal to record research homework, artist's names, artwork titles, and individual responses to the artwork, the exhibition design, and any information that is made available to you through wall text, labels, or gallery books. Some venues will not let you photograph and may not allow you use digital devices in the gallery so bring a paper and pen must always be on hand. These notes will be the basis of the online research presentations due on May 31<sup>st</sup> at 10am.

Methods of Instruction:

Guided excursions, facilitating research, and leading discussions

Methods of Assessment: Your final grade will be determined by the following

criteria: Daily participation in discussions	30 pts
Quality/content of daily journal entries/research	30 pts
Final Assignment	<u>40 pts</u>
	100 pts

## ART 1001

Assignment: **May 29<sup>th</sup> 12pm**, uploaded to class Google docs folder

Research **8 of the artists** that you found the most exciting and assemble a PDF document that includes **images** of your selected works followed by your **written responses (250- 500 words** per artist/artwork) to the following questions:

- Describe this work as if your reader has not seen it. Include details and descriptive language that communicates the tone of the work. Employ the journal exercises and checklists we used to gather information from the image.
- What method(s) and material(s) were employed? What role do they play in your interpretation of the work?
- What ideas are central to this artist's work?
- When was this work made? Did any personal, cultural, or political events take place that shaped work?
- Who is speaking? Who are they speaking to?
- What do you like about this work? Why did you select it?
- Images should be jpegs no smaller than 72 dpi 600 x 800 pixels and no larger than 1000 and year. Your images may be submitted within a Powerpoint, a PDF, or as individual jpegs in a folder with a corresponding image list that lists the title of the work, the artists, the dimensions of the work, the materials it is made from, and the year it was completed.

## ART 2880

Assignment: May 29<sup>th</sup>, 12pm, uploaded to class Google docs folder

Research **10 of the artworks** that you found the most compelling and assemble a PDF document that includes **images** of your selected works followed by your **written responses (250- 500 words** per artist/artwork) to the following questions:

- Describe this work as if your reader has not seen it. Include details and descriptive language that communicates the tone of the work. Employ the journal exercises and checklists we used to gather information from the image.
- 
- What method(s) and material(s) were employed? What role do they play in your interpretation of the work?
- What ideas are central to this artist's work?
- How do compositional elements (e.g. line, color, special arrangement and principles (e.g. emphasis, balance, scale) give substance to this idea? Employ the journal writing and sketching exercises we used to breakdown the composition.
- What, if any, role does craftsmanship or "the hand of the artist" play?
- When was this work made? Did any personal, cultural, or political events take place that shaped work?
- Who is speaking? Who are they speaking to?
- What do you like about this work? Why did you select it?
- Images should be jpegs no smaller than 72 dpi 600 x 800 pixels and no larger than 1000 and year. Your images may be submitted within a Powerpoint, a PDF, or as individual jpegs in a folder with a corresponding image list that lists the title of the work, the artists, the dimensions of the work, the materials it is made from, and the year it was completed

## **ART 4020/4880:**

Assemble a group exhibition of **8-12 contemporary artworks** that share aesthetic concerns, conceptual themes, means of production, and/or strategies of presentation. Images of selected artworks/artists will be accompanied by the title, name of the artist, dimensions, materials/description and the year it was made. **Compose a curatorial essay (500-1000 words)** that describes how each artist fits into the framework of your exhibition, and how each contributes something unique. Must be upload to class Google docs folder by **May 29<sup>th</sup>, 12pm**.

### Address the following questions:

- Describe this work as if your reader has not seen it. Include details and descriptive language that communicates the tone of the work. Employ the journal exercises and checklists we used to gather information from the image.
- What method(s) and material(s) were employed? What role do they play in your interpretation of the work?
- What ideas are central to this artist's work?
- How do compositional elements (e.g. line, color, special arrangement and principles (e.g. emphasis, balance, scale) give substance to this idea?
- What, if any, role does craftsmanship or "the hand of the artist" play?
- When was this work made? Did any personal, cultural, or political events take place that shaped work?
- Who is speaking? Who are they speaking to?
- What do you like about this work? Why did you select it?
- Explain the theme of the show? What is the title?
- Does these works relate to any art historical/cultural traditions?
- Who is speaking? Who are they speaking to?
- What ideas and attributes are shared by the artists/artworks in your exhibit?
- What is unique about each artist/artwork approach?
- Images should be jpegs no smaller than 72 dpi 600 x 800 pixels and no larger than 1000 and year. Your images may be submitted within a Powerpoint, a slideshow, a PDF, or as individual jpegs in a folder with a corresponding image list that lists the title

of the work, the artists, the dimensions of the work, the materials it is made from, and year.

### **ART 7700:**

**Curate your work** into a themed exhibition with **8-12 of the contemporary artworks** you encountered on this trip. Identify artists/works that demonstrate similar aesthetical concerns, conceptual themes, means of production, and/or strategies of presentation to those of **your current practice**. Images of your work, and those of your selected artists will be accompanied by the title, name of the artist, dimensions, and the year it was made, and a **curatorial essay (1000-1500 words)** that describes how each artist fits into the framework of your exhibition, and how each artist, including yourself, contributes something unique. Must be upload to class Google docs folder as a Powerpoint or slideshow by **May 29<sup>th</sup>, 12pm**.

**Your exhibition should follow the guidelines outlined for Art 4020/4880 and address these additional considerations:**

- Where are your artists from? Who is their audience?
- What larger cultural themes does this collection of work respond to? What do you hope that viewers will take away from your exhibit?
- How do these works compare/contrast within the multitude of works we have seen this week?
- Did we visit a museum/gallery whose exhibition space or curatorial mission that would best suit your exhibition?

## ARTNYC Itinerary\*

(\*Itinerary provided below is a sample taken from a previous ARTNYC session. The itinerary will be revised in the coming months when museums/galleries announce their spring exhibition schedules)

- W      May 16      Fly to NY  
Check into hotel: Pod Hotel NYC  
6pm Meeting to distribute Metro cards, maps, update the itinerary  
Discuss Thursday's activities and assign research topics  
Group dinner in Little India
- Th      May 17      9am Meet in the hotel café to discuss research  
Whitney Museum of American Art: 2014 Whitney Biennial  
945 Madison Avenue at 75th Street  
\$18  
Discuss responses/Research for Friday  
Dinner on own
- F      May 19      10am Meet in the hotel café to discuss research  
Visit Galleries/Artist Studios in Bushwick  
Discuss responses
- S      May 20      10am Meet in the hotel café to discuss research  
Chelsea Art Galleries  
Meet with Director at the Mathew Marks Gallery  
High Line  
Discuss responses/research  
Dinner on own
- Su      May 21      9am Dia Beacon  
3 Beekman Street, Beacon, NY  
Student Admission \$8  
Discuss responses on train back to NYC  
Dinner on own

- M May 22 9am Meet in the hotel café to discuss research  
Museum of Modern Art  
 11 West 53 Street  
 \$14 w/student ID  
 Discuss research/responses  
 Dinner on own
- T May 23 9am Meet in hotel café to discuss research  
Museum of Art and Design  
 2 Columbus Circle  
 \$12  
 Discuss research/responses  
 Dinner on own
- W May 24 9 am Meet in hotel café to discuss research  
MOMA PS1  
 22-25 Jackson Ave at 46<sup>th</sup> Ave, Long Island City  
Meet with MOMA Art handler: Tom Krueger  
 Discuss research/responses  
 Dinner on own
- TH May 25 10am Meet in the hotel café to discuss research  
New Museum  
 \$10 student  
 Discuss responses  
 Group Dinner in China Town
- F May 26 \*9am Meet in the hotel café to discuss final projects/travel plans  
 Group hug  
 Check out of Hotel  
 \*optional—students may schedule earlier flights that are more convenient  
 or economical)
- T May 29 Final Assignments must be uploaded to class Google docs folder by  
 12pm
- W May 30 Grades available on myLSU by 9am

